



## MARLISCO Video Contest

\* Rules & Conditions \*

THE REPUBLIC OF IRELAND

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MARLISCO – *Marine Litter in European Seas: Social Awareness and Co-responsibility* is a FP7 project financed by the European Commission



## Contents

1) Introduction.....	3
2) Participants .....	4
3) Collaboration with schools from a different EU country .....	4
4) Themes for the videos.....	4
5) Timeline and deadlines .....	5
6) Available support for schools .....	5
7) Conditions on style, duration and format of video.....	6
8) Video submission and documentation needed.....	6
9) Conditions for eligibility of candidate videos .....	7
10) Property of the videos .....	8
11) Selection of awarded videos .....	8
12) Awards.....	9
13) Contact for further information .....	9



## 1) Introduction

MARLISCO Video Contest aims to encourage and provide the opportunity for senior cycle students to get in touch with the issue of marine litter in the European Regional Seas and share their visions with the broader European public. These students are invited to develop and produce a short video in which they express their views about the problem and become agents of change in society – not only as they represent the next generation of consumers and decision makers but because they are often source of inspiration and influence in their family and community. This challenge can be taken by senior cycle students as a curricular or parallel activity within a class and approached from several or multiple disciplines. It promotes critical thinking and active citizenship, regarding a complex problem that is responsibility of and affects every one of us.

This video contest is integrated in the European FP-7 project MARLISCO - *Marine Litter in Europe's Seas: Social Awareness and Co-responsibility* - and it will be simultaneously launched in 14 European coastal countries: **Italy, The Netherlands, United Kingdom, France, Slovenia, Ireland, Romania, Germany, Cyprus, Bulgaria, Spain, Portugal, Turkey and Denmark.**

This document sets the Rules and Conditions for MARLISCO Video Contest in the Republic of Ireland

Please note that the competition is carried at the national level **ONLY** and therefore participants will only compete with other participants from the same country.

MARLISCO reserves the right, in its sole discretion, to modify the Rules & Conditions of the Video Contest.



## 2) Participants

In the Republic of Ireland, MARLISCO Video Contest is open to students from transition, fifth and sixth year, who can work and submit their videos as a team within their class, preferably in teams of four and supervised by a teacher/educator. The video **must be always backed-up and submitted through their school.**

## 3) Collaboration with schools from a different EU country

If the school has its own trans-national collaboration programme (e.g. European Platform, *E-Twinning*), it is possible to produce and submit a video in collaboration with a team/class from another country. However, such a video must be submitted as a “normal” entry for the Republic of Ireland and, in case of selection, only the Irish participants will be eligible for the award.

## 4) Themes for the videos

The team has full freedom to decide on the topic and scope of the video, provided that it relates to one or a combination of the topics listed below:

- *Why marine litter is a problem?*
- *Where does marine litter come from?*
- *What can be done to reduce the problem of marine litter?*
- *What have we done to tackle the problem in our school or community?*
- *Innovative ideas / solutions on how to tackle the problem.*



## 5) Timeline and deadlines

The video contest will be launched on the **9<sup>th</sup> September 2013** and submissions are possible until the **14<sup>th</sup> of February 2014**, at 23:59 (local time). The awarded videos will be announced at the end of March 2014 and displayed on MARLISCO's website: [www.marlisco.eu](http://www.marlisco.eu)

Please check Ireland's section within MARLISCO's web-portal for updates on the dates for the announcement and ceremony of awards: [www.marlisco.eu/video-contest.ga.html](http://www.marlisco.eu/video-contest.ga.html)

### Official Calendar

Deadline for submission of videos – **14 February 2014, 23:59** (local time)

Jury selection/videos online for public vote – **18 February to 14 March 2014**

Announcement of awarded videos – **end of March 2014**

## 6) Available support for schools

Each participating school will have at least one team of ideally four people. Each school can send two representatives per school to attend two workshops (they don't need to be the same people as they may have different roles within the film team).

The workshops will be held in different locations across the country (e.g. two in Galway and two in Cork) to keep workshop size manageable and reduce travel time for some participants.

Each school will send two representatives to an introductory filmmaking workshop that will set the teams up to go out by themselves after the workshop and develop the storyline and capture film in the following two months.

Each school can send two representatives to a follow-on workshop (1 or 2 months later) to learn about editing and finishing the project, which they will also do by themselves after the workshop.

The teams will not come out of the workshops with a finished product but will have a good starting point and support to finish independently.



## 7) Conditions on style, duration and format of video

**Style:** This competition is open to short videos of all production techniques, including animation, documentary, experimental or hybrid work.

**Language:** The video should be in English or as Gaeilge.

**Duration:** The maximal duration of the video, including titles and credits is **2 minutes**. Videos that exceed this duration will not be eligible.

**Format:** Acceptable file formats include: WebM, MPEG4, 3 GPP, MOV, AVI, MPEGPS, WMV, and FLV.

**Resolution:** All videos should be shot in European TV standards: 25/50 fps (**NOT** 30/60/29.97 fps).

- In **SD**: DV PAL 720 x 576 / anamorphic 16/9 / 50i or 25p / 48 KHz
- In **HD**: 1280 x 720 25p or 50p **OR** 1920 x 1080 25p or 50i

To prepare and export the video edit properly (from editing software to upload in *Youtube*), we recommend the following guidelines: <http://vimeo.com/help/compression>

**Title and name of the file:** The video must have an original, expressive title. The video file must be saved with this same title, followed by “IRE”. E.g. if the participant decides to title the video “*the journey of a plastic bottle*”, the file name should be: `the_journey_of_a_plastic_bottle_IRE.mov`

**Other elements:** Videos that contain inappropriate language or images, offensive or objectionable material will be excluded. The video should NOT include the logos of MARLISCO or the European Commission.

## 8) Video submission and documentation needed

Each video submission must be accompanied by the following documents:

- **Submission Form (form A) – submitted on-line**, containing information about the participant, details of the video and link to the video (uploaded in *Youtube*);
- A short “**Making of... (form B)**” of video development (the rationale behind the video, characterization of people involved, description of the project development, including process of research of the theme, etc., accompanied with good quality pictures illustrating the process) – maximum 4 A4;



- **Statement of Responsibility (form C)** signed and scanned, in which the participant declares that no copyrighted material has been used or otherwise that these rights have been obtained; that in case the video includes images of minors, the necessary consent from parents has been obtained; and grants rights for use/edition of the video by MARLISCO;
- **Script** of the video (if applicable) in a Word document.

Forms A-C will be available at [www.marlisco.eu](http://www.marlisco.eu), during the period in which submission is possible.

For each video, the submission must be done as following:

1. The students upload the video in its original format in *Youtube*;
2. The students fill in the online Submission Form (Form A) and include the link to the uploaded video;
3. The students send the video (original format/resolution) + Form B (*Making of...*) + Form C (*Statement of Responsibility*) + Script of video (if applicable) to Katherin Kopke (email at the end of this document), through *YouSendIt* or *DropBox*, **within 24h** after submission of the application form online.

## 9) Conditions for eligibility of candidate videos

The video must fulfil all the conditions previously stated, including appropriateness to the theme, format, maximal duration and submission of all material within the stated deadlines.

The video must not contain obscene, offensive, inappropriate or objectionable material and must not infringe the rights of privacy, copyright, trademarks or intellectual property rights of any person or organisation.

The students should not use any material or elements in the video which are subject to the rights of a third party (*e.g.* excerpts of other films, images, audio, music), unless permission is obtained prior to the submission of the video. If the video includes images of minors, the students must obtain the necessary consent from the parents or legal guardians. The participant will declare in the Statement of Responsibility that none of these have been infringed and all rights have been obtained.



Only videos accompanied by all required documents, including a signed Statement of Responsibility, properly and completely filled will be considered eligible.

MARLISCO reserves the right at any time during the competition to remove or disqualify any video that does not comply with the requirements and conditions stated in this document.

By entering the contest, the participants agree that MARLISCO consortium or any of the individual beneficiaries of the project shall not be liable for any claims, costs, liabilities, damages, expenses and losses arising out of (i) MARLISCO's use of the film; (ii) the entrant's participation in the competition.

## **10) Property of the videos**

By submitting a video, the participants grant MARLISCO consortium a royalty-free license to copy, distribute, modify, display and perform publicly and otherwise use, and authorize others to use their video for any educational purpose throughout the world and in any media.

## **11) Selection of awarded videos**

The videos will be evaluated and scored based on the following criteria (order not relevant):

- Appropriateness to the theme(s);
- Quality of research that video reflects;
- Relevance and potential impact of the message;
- Quality of the production;
- Overall creativity and originality of the video.

A panel of jury elements will be composed for each of the participating countries and will, in its sole discretion, select the winners for that country. The competition will take place at the national level, within each of the participating countries.





## 12) Awards

- The Irish winning video will be part of a final film, which will compile all the winning videos from the 14 participating countries. The successful film team together with their teacher will be invited to attend the 2014 edition of the EU Ceremony of Maritime Days (Bremen, Germany), where the final film compilation, which integrates all 14 the countries' best videos, will be premiered. The travel and subsistence costs will be covered by MARLISCO.

The winner of this competition will also feature at the Galway Junior Film Fleadh in Nov 2014.

- All the best videos will be selected to be shown at the Irish Marine Litter Forum in Dublin (April 2014).
- All participants will have the chance to enter their short films in the First Cut! Youth Film Festival 2014, which will take place in Youghal in February 2014.

Please check MARLISCO's IRELANDS section for updates on additional prizes, the awards and ceremony details.

## 13) Contact for further information

Kathrin Kopke at the Coastal & Marine Research Centre, University College Cork, Haulbowline, Cork, Ireland. P: +353 21 4703110 E: [k.kopke@ucc.ie](mailto:k.kopke@ucc.ie)